

# FLORIANE JACQUENEAU

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Arrived in Montreal in  
September 2018 for a EIC.  
Open work permit available  
until September 2020.

## EXPERIENCES

MAY 2017 TO DECEMBER 2018

**ART DIRECTOR - STYLESHOOTS**

Haarlem - Netherlands

**StyleShoots is a technology company that builds and sells content creation machines for fashion.** I worked on all the marketing touch points with the customer (website, guide books, blog, e-mailing, social media, ...), and as well on the UX and UI of the different products's apps.

OCTOBER 2016 TO APRIL 2017

**UI & UX DESIGNER - UPINION**

Amsterdam - Netherlands

**Upinion is a Start-up who is building a digital tool for market research.** I worked on the UX and UI design of the different products (IOS & Android app, web app, responsive website).

OCTOBER 2014 TO AUGUST 2016

**DIGITAL ART DIRECTOR - MILKY**

Paris - France

**Milky is a digital agency with various clients such as SNCF, Alstom, Clarins, Les Echos (...).** My missions were varied and complementary :

- I worked on the UX and UI of several digital products (website, mobile app, web app)
- I worked on the art direction of some digital products, Facebook apps and sometimes communication campaign on social networks.
- I rebrand Milky identity and work on the new website.

JANUARY TO SEPTEMBER 2014

**JUNIOR ART DIRECTOR - PHILEOG ELEVEN**

Montrouge - France

**Phileog is an event agency which works with major french companies.**

My work was to design identities of events, invitations, magazines and signage.

APRIL TO OCTOBER 2013

**GRAPHIC DESIGNER - CÉLINE FEILLEL**

Rennes - France

**Céline Feillel is a public writer.** My work was to conceive an editorial project with her work of creative writing workshop and design a 150 pages book for an hospital.

JUNE TO OCTOBER 2012

**GRAPHIC DESIGNER - STUDIO RITATOR**

Stockholm - Sweden

**Ritator is specialised in the artistic field and they work for artists, museums and galleries.** My work was to design identities, commercial posters, exhibition books and catalogs.

MAY TO JULY 2010

**GRAPHIC DESIGNER - MBCOM**

Paris - France

My work was to design posters, catalogs, DVD sleeves and logos. I had the opportunity to participate to some fashion shooting and I could do some photo editing.

## EDUCATIONS

2011 - 2013

**MASTER DEGREE IN GRAPHIC DESIGN,** Rennes - France

2009 - 2011

**BACHELOR IN GRAPHIC DESIGN,** Paris - France

2008 - 2009

**UPGRADING COURSE IN APPLIED ARTS,** Paris - France

2007 - 2008

**A LEVEL,** Orléans - France

## SKILLS

### LANGUAGE

French : native speaking

English : fluent

Spanish & Swedish : basics

### TECHNICAL SKILLS

Photoshop, Illustrator, Indesign, Sketch, After Effects, Premiere, Fontlab, Axure, Invision, Marvel, Craft, CMS Wordpress & webflow

## INTERESTS

### PHOTOGRAPHY

Food stylism & food photography

Fashion photography

Experimentation and plastic approach

### TRAVELING

Looking for discovery newness of cultures and landscapes, and learning different languages

### FOOD STYLISM

Co-creator of Söta Salt  
[Recipes and city guides]