



## FLORIANE JACQUENEAU

florianejacqueneau.com

+1(0) 514 817 9548  
floriane.jacqueneau@gmail.com

Available for freelance work such as UX/UI design, Art direction, and as well for Food Stylism missions.

### EXPERIENCES

MAY 2017 UNTIL TODAY

#### ART DIRECTOR - STYLESHOOTS

Haarlem - Netherlands

**StyleShoots is a technology company that builds and sells content creation machines for fashion.** I am currently working on all the marketing touch points with the customer (website, guide books, social media, e-mailing,...), and as well on the UX and UI of the different products's apps.

OCTOBER 2016 TO APRIL 2017

#### UI & UX DESIGNER - UPINION

Amsterdam - Netherlands

**Upinion is a Start-up who is building a digital tool for market research.** I worked on the UX and UI design of the different products (IOS & Android app, web app, responsive website).

OCTOBER 2014 TO AUGUST 2016

#### DIGITAL ART DIRECTOR - MILKY

Paris - France

**Milky is a digital agency with various clients such as SNCF, Alstom, Clarins, Les Echos (...).** My missions were varied and complementary :

- I worked on the UX and UI of several digital products (website, mobile app, web app)
- I worked on the art direction of some digital products, Facebook apps and sometimes communication campaign on social networks.
- I rebrand Milky identity and work on the new website.

JANUARY TO SEPTEMBER 2014

#### JUNIOR ART DIRECTOR - PHILEOG ELEVEN

Montrouge - France

**Phileog is an event agency which works with major french companies.**

My work was to design identities of events, invitations, magazines and signage.

APRIL TO OCTOBER 2013

#### GRAPHIC DESIGNER - CÉLINE FEILLEL

Rennes - France

**Céline Feillel is a public writer.** My work was to conceive an editorial project with her work of creative writing workshop and design a 150 pages book for an hospital.

JUNE TO OCTOBER 2012

#### GRAPHIC DESIGNER - STUDIO RITATOR

Stockholm - Sweden

**Ritator is specialised in the artistic field and they work for artists, museums and galleries.** My work was to design identities, commercial posters, exhibition books and catalogs.

MAY TO JULY 2010

#### GRAPHIC DESIGNER - MBCOM

Paris - France

My work was to design posters, catalogs, DVD sleeves and logos. I had the opportunity to participate to some fashion shooting and I could do some photo editing.

### EDUCATIONS

2011 - 2013

#### MASTER DEGREE IN GRAPHIC DESIGN, Rennes - France

2009 - 2011

#### BACHELOR IN GRAPHIC DESIGN, Paris - France

2008 - 2009

#### UPGRADING COURSE IN APPLIED ARTS, Paris - France

2007 - 2008

#### A LEVEL, Orléans - France

### SKILLS

#### LANGUAGE

French : native speaking  
English : fluent  
Spanish & Swedish : basics

#### TECHNICAL SKILLS

Photoshop, Illustrator, Indesign, Sketch, After Effects, Premiere, Fontlab, Axure, Invision, Marvel, Craft, CMS Wordpress & webflow

### INTERESTS

#### PHOTOGRAPHY

Food stylism & food photography  
Experimentation and plastic approach

#### TRAVELING

Looking for discovery newness of cultures and landscapes, and learning different languages

#### FOOD STYLISM

Co-creator of Söta Salt  
(Receipes and city guide)